

TreeProject

Sowing a Seed for Christmas

Give a Christmas gift idea that will help TreeProject grow ...

Thank you so much for being a member of TreeProject. **Your membership means the world to us.** Your membership has helped us propagate 100,000 seedlings this year – that's 100,000 seedlings that are improving degraded ecosystems, improving biodiversity and restoring habitat in Victoria.

We're writing with news of a very special project, and we hope you can help us.

We have such wonderful growers at Tree Project who – with dedication and experimentation – have become experts in successfully growing indigenous seedlings. In fact, after 20 years of growing, we have knowledge about propagating provenance based seedlings that we want to make easily accessible to *you*.

It's time to develop a seedling propagation resource that can be easily accessed by you and your community. We are striving to launch our '**Propagation Portal**' in the new year: An innovative, new, online indigenous seedling propagation resource for the community. A one-of-a-kind website that will provide in depth, step-by-step, fully illustrated instructions for growing indigenous seedlings from germination until they are ready for planting. The portal will also include free access to an expert who will be available online to answer any ones propagation questions.

This online resource will help us promote indigenous seed propagation throughout Victoria, and help Tree Project reach out to the community.

This holiday season please help us by giving a TreeProject *Membership Gift Card*. You'll be helping us set up our Propagation Portal – and help us get more trees in the ground.

Order a TreeProject Membership as a gift to someone special, today. It makes a great gift that will really help us grow and be able to continue giving to the community.

Sincerely,



De Grebner
Project Manager

P.S. As the first step in reaching out to the community, we've just launched a new Facebook page (www.facebook.com/treeproject). (If you've already 'liked us' on Facebook, thank you!) 'Like us' and stay in touch about the progress of our Propagation Portal and other Tree Project activities.





Sowing a Seed for Christmas

Dear

Because I know environmental restoration is close to your heart , I am giving you a Christmas gift that grows and goes on giving.

This gift of membership to TreeProject is supporting an innovative, one-of-a-kind on line community resource that will provide in depth, step-by-step, fully illustrated instruction for growing indigenous seedlings that includes an online expert to give personal help.

You will also receive a subscription for the TreeProject Newsletter with useful articles for landholders and growers.

Happy Growing and Planting

From

Common Heath – Victoria’s State Emblem - Photo by TreeProject volunteer grower - Jimi Frazer

-----please cut here

Your Name _____ Your Address _____

Your Email _____ Your Phone _____

Giving a TreeProject membership for Christmas is a great way to introduce your friends and family to TreeProject and the important revegetation work you are involved in. They will receive our newsletters throughout the year and know that they have been in integral part in launching TreeProject’s new on line seedling propagation resource.

A tax deductible donation of \$30 or more provides your recipient with a year long membership to TreeProject and gives us the ability to deliver a one of a kind ‘Seedling Propagation Portal’. We promise your Christmas Gift membership makes a huge difference!

Recipient’s First Name _____ Last Name _____

Recipient’s Email _____ Phone _____

Recipient’s address _____

How would you like them to be informed of your generous gift?

- TreeProject directly sends the card to the recipient.
- TreeProject sends the card to me and I’ll give it to them personally.

Enclosed is a Cheque Money Order

\$50 \$30 \$75 Other \$ _____

Credit Card: Master Card Visa

Card Number: _____

Expiry Date: ____/____

Cardholder’s name: _____

Signature: _____